



B.V. Patel Institute of Management Uka Tarsadia University



Date: 25-07-2022

Expert Session on “Design your Future”

Objective: The objectives of the session was to enable the students

- To learn practical aspects of Entrepreneurship through experience sharing
- To develop an Entrepreneurial attitude and thinking

Outcomes: At the end of the workshop the students were able to:

- Gain understanding on various practical aspects that needs consideration while enterprising
- Learn some important lessons on developing Entrepreneurial attitude and thinking

Date	25-07-2022
Time	10:30 am to 12:00 pm
Venue	J D Hall
No. of Students	200
Coordinator	Dharamraj Solanki, Bhavna Patel, Kruti Bhatt
Speakers	Mr. Vineet Mittal, Co-Founder & Director, Navitassolar
Category	SSIP & Entrepreneurship Cell

An Expert Talk was organized by B. V. Patel Institute of Management, Uka Tarsadia University on 25th July, 2022 from 10:30 am to 12:00 noon at J D Hall, for the students of management and commerce.

Brief of the Session

Mr. Vineet Mittal addressed the session focusing upon the practical challenges that the new enterprise may face and discussed upon various measures to overcome them.

The expert initiated his address by emphasizing upon the fact on how education and pursuing professional courses and degrees with sincerity can go a long way in developing the required conceptual clarity and business knowhow that can later be utilized in newly created

enterprise. He also insisted everyone on developing an attitude of being a lifelong learner where one keeps on putting efforts for self-development and self-upgradation.

Secondly, he emphasized upon the developing the ability to network, collaborate and partner to be able to get the benefit of synergy advantage. Collaborating not only increases one's knowledge and skills in their area of work but also widens the scope of business & its development.

Thirdly, he highlighted the importance of research in business. Developing research skill in one's field or sector can enhance their practical business knowledge, current trends and make them aware of the value of their own venture and its various aspects like management, liasioning, layout, design, market, etc. This will not only help the entrepreneur be able to identify their area of expertise but also have SWOT analysis of their new venture that will facilitate strategy building and decision making for the newly created enterprise. Research may also help understand government aids, policies, regulations, market flaws and dynamics in one's area of work, thereby helping them to strategize their business activities and decisions accordingly. He even highlighted the fact that doing research may be time consuming and activity requiring patience but helps the enterprising person take calculated risks and decisions in the favour of business and reap results in long run.



Students attentively participating the expert talk

The expert also highlighted upon the importance of remaining patient, persistent and consistent in their business efforts, keep introspecting over the failures and find out ways of improving and becoming successful.

He also threw light on the importance of travelling to learn the best practices different places and for developing product reach by understanding various range of customers across. He also emphasized over the importance of resources management, branding and marketing

strategies in current scenario as the new ventures are always set-up in already progressive competitive environment.

The session was concluded with the expert answering to the curiosity of the audience on various aspects of business. The expert was able to have a highly engaging address and enlightened the audience through his experience sharing.

Few Glimpses of the Event:



Mr. Vineet Mittal addressing the student



Expert presented with the memento as a gesture of appreciation by Ms. Bhavna Patel